



Bringing communities together to  
plant trees and cool the planet



# 1Treellion's Ambassadors

## - How to support the 1treellion Movement -

1treellion is a movement created to raise funds and awareness for planting trees and help heal our planet. We are actively looking for outgoing people that share our vision, and are willing to support the 1treellion movement. By volunteering as an ambassador you can contribute to the cause in many different ways depending on your expertise and time constraints; it is up to you to decide which is your level of commitment or in which way you want to support the project.

in the next page you will find examples of how to support the project. The list is just orientative and we love new ideas, feel free to share any proposal you may have...your talent and creativity will be very much appreciated!



## As an ambassador you could...

### Use your voice

- Raise awareness to the cause.
- Advocate to help expand our community.
- Spread the 1treellion word within your people and/or through social media.

### Take an active role

- Join a committee - Actively engage in 1treellion specific projects or tasks that are or will be planned as part of the roadmap to achieve the 1treellion's mission.
- Participate in discussions to determine 1treellion project direction and focus.
- Co-design or support the execution of 1treellion initiatives (ie. events, awareness campaigns).

### Share your expertise

- Provide advice to ensure the project is welcoming and well documented.
- Assisting in content creation (ie. writing blogs, newsletters, posts, etc.).
- Contribute with your ideas, expertise, talent and/or capabilities to make 1treellion movement unique and big!

### Be there

- Participate in 1treellion events as a participant or a spoken person, advocating for the mission and influencing the audience.
- Bring your own ideas to make 1treellion's mission a reality.

## More opportunities for ambassadors...

- Establish and cultivate new relationships within an open, fun, and forward looking community.
- Lead new community building initiatives.
- Hone your communication, collaboration, and development skills.
- Prepare for a role as a project lead.
- Be an advisor for specific topics where expert support is needed.
- Be a committee member to help expand the 1treellion community by spreading the word within your people or through the social media.movement unique and big!

## MUST responsibilities as a 1treellion ambassador

- Understand and support 1treellion's mission and embrace 1treellion movement Core Principles.
- Raise awareness around the 1treellion movement and help expand the 1treellion community.
- 1treellion is not associated with any political party in regards to this cause. While we understand that you may sympathize with some political parties, we ask our ambassadors to stay politically neutral in what 1treellion's mission concerns.
- Give permission to 1treellion to share your profile picture and short bio through our website and social media channels.
- Make a minimum donation of \$50 to the 1treellion.org fund.

**Join our community, take action in  
Planet Care.  
Help us cool Mother Earth!**