

# 1TREELLION GLOBAL FUND SPEND LESS ON SWAG & CREATE A STRONGER ENGAGMENT

Motivating employees is often difficult for companies. By partnering with Itreellion, we can generate new and green incentive programs that will not only engage your team but also help the planet at-risk communities. We invite you to celebrate your new recruit hires and employees anniversaries by planting trees with us! Become a forest-friendly company where your current and future employees feel appreciated and connected to a greater purpose.

## Work with us

We provide your company with a program to lower your onboarding process emission and make it forest-friendly by planting trees on behalf of your employees. To do this, we ask for a retainer fee of \$1,000 per year, covering your first 10 recruits. We can also talk about celebrating your employee's work anniversaries, for which the retainer fee can be adjusted accordingly.

# How does it work:

- \*For each new employee, 1treellion will plant a tree on their behalf at one of our partner communities around the world.
- The employee will then receive a certificate with the information on his/her trees and ongoing updates.
- When an employee reaches their 1st year anniversary at the company, 1treellion will plant 25 trees on their behalf to celebrate their loyalty and growth in a forest-friendly company.
- Reaching 5 years, the company can choos to plant a small forest on behalf of their employee.

\*for the first 10 employees



Occasion	Donation	Trees Planted on Your Behalf
New Hire	\$20	10 trees
1 Year	\$50	25 trees
5 Years	\$100	50 trees
10 Year	\$200	100 trees

This is a tax-deductible expense for the new and green onboarding process.

YOUR EMPLOYEES WILL FEEL PROUD



The Expected Outcome

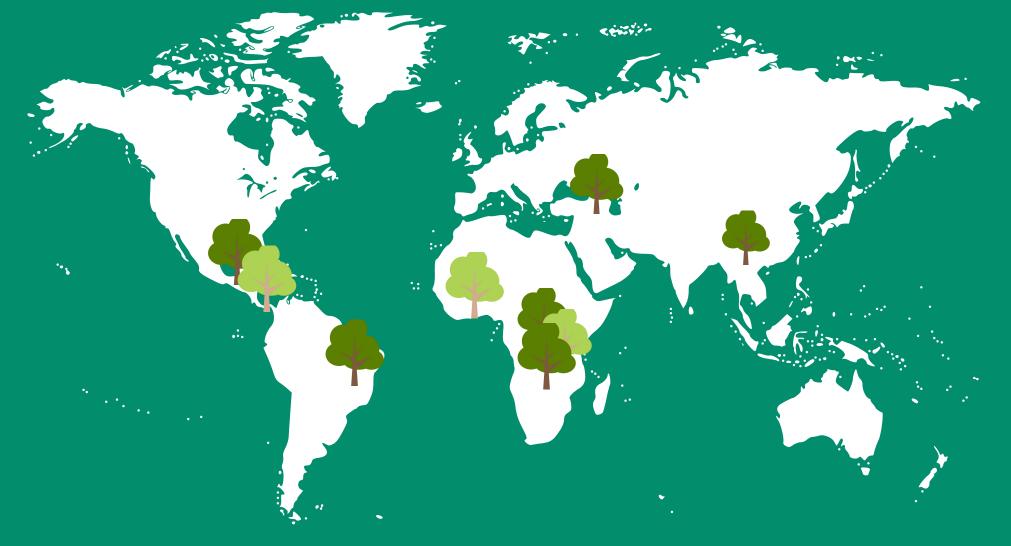
- Cause & Impact Your high-tech company is now forest-friendly, providing low-tech solutions to climate change.
- Young Talent Acquisition 60%+ of Millennials state that a "sense of purpose" is a key reason why they work for their current employers.
- Employee Engagement 93% of employees surveyed want to work for a company that cares about them as an individual; 51% won't work for a company that doesn't have firm social and environmental commitments and 74% say their job is more fulfilling when they are provided opportunities to make a positive impact at work.
  - Talent Retention 88% say their job is more fulfilling when they are provided opportunities to make a positive impact on social and environmental issues.



Itreellion Global Funds (aka Itreellion) is a non-profit 501(c) (3) project committed to funding tree planting with communities. We are a 100% volunteer-based organization. Our mission is to bring communities together to mitigate climate change by planting 1 trillion trees. We find that planting trees is the most natural and efficient way to lower carbon emissions and restore ecological and social balance in communities.

## **Our Projects**

1treellion has 12 successful small-scale tree planting projects in 10 countries:



- Nicaragua, Brazil, Guatemala, Tanzania, Congo, Armenia, Kenya, Thailand, Uganda, and Ghana.
- 1treellion hasfunded the planting of 8673 trees between all our different project sites.
- 1treellion has been directly involved with 60,141 people and will indirectly impact thousands.
- The average survival rate of trees at our project sites is 80%.

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- The majority, of large-scale tree-planting projects, tend to fail, as their average tree survival rate is around 19%.
  "Typically only a minority of seedlings survive because many are left unattended, in part because ownership and management of trees is not handed over to local communities."
- We're more than happy to share more information about our projects, just ask!

Contact Us!

